

General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Ph: 28290825, FAX : 28295703



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

GM (S&M-CM)/105-08/12-13/4

dated at Chennai-6 the 06-10-2012

To

Heads of all SSAs,
Tamilnadu Circle

Sub: **Reduced rate of 3.6 Mbps 3G Data cards – Promotional offer extended upto 04.11.12**

Ref: BSNL C.O. letter No.26-18/2010-T&C-CM dt 31.07.2012

With reference to BSNL C.O. letter cited above regarding promotional offer of 20% special discount on the sale price of 3.6 Mbps-3 G Datacard on PAN INDIA basis, the approval of competent authority is hereby conveyed for TAMILNADU Circle to extend the reduced price offer **for 3.6Mbps 3G Data cards @ RS 1344 (all inclusive) w.e.f 06.10.12 to 04.11.12 only.**

Asst. General Manager (Mktg2)
16, Greams Road,
Chennai 600006

Copy to:

- 1) DGM (Pricing-CM), P& P Section, BSNL Corporate office, 6 th Floor, Bharat Sanchar Bhawan, H C Mathur Lane, Janpath, New Delhi 110001 (FAX No: 011-23717767) – for kind information
- 2) GM(TR)/GM(Fin), O/o CGM(T), Chennai 600002 – for kind information
- 3) DE(Commercial), CBT – It is requested that necessary modification may please be effected in Sancharsoft
- 4) DGM(CS), O/o GM(S&M-CM), 16, Greams Road, Chennai 600006
- 5) DGM(Sales),), O/o GM(S&M-CM), 16, Greams Road, Chennai 600006